

Let's
Celebrate

Newsletter 季度通讯 | 2020 Q1

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Milton Celebrates its 30th Anniversary This Year ★★ ★

Our story began in 1990, when 2 young men foresaw that sales of plastics would soar in Hong Kong and China, so they founded Milton Plastics and they began by trading plastics. Throughout the 3 decades, they transformed the company, not only to specialize in engineering plastics and specialty polymers, but also acting as a bridge between internationally renowned plastics producers, manufacturers and brand owners, taking a holistic approach and offering project management and technical advice to customers.

To mark the 30th anniversary, Milton launched an anniversary logo and slogan, "The Possibilities are Infinite", which captures the essence of our innovation and passion to help our customers meet their unprecedented challenges and create infinite possibilities in plastics.

An array of celebratory events is coming to mark our 30 years of success.





万通庆祝成立 30 周年

故事源于1990年，当时有两个年轻人预见了香港和国内市场对塑料的需求和机遇，于是创立了万通塑料买卖塑胶原材料。在过去三十年奋斗历程中，他们不断努力、改革、拓展，将万通发展成为现今具领导地位的工程及特种塑料的供货商，而且还担当着国际知名的塑料生产商、制造商和品牌商之间的重要桥梁，并为客户提供全方位的项目管理及技术支持。

为庆祝成立30周年，万通推出了纪念标志和口号「塑造无限可能」，充分展现我们对创新的坚持和热诚，以协助客户应对前所未有的挑战为目标，在塑料行业中创造无限的可能。

一系列的庆祝活动将标志着我们30年的成功。



KRAIBURG TPE and Milton celebrate 15th Anniversary of Joint Ventures

A facsimile trigger the partnership since 1997, at the time, Milton served as the first distributor for the KRIABURG TPE in Hong Kong and China. Given the success of the distributorship, KRIABURG TPE and Milton formed a joint venture to set up KRAIBURG TPE China Company Ltd (KTC) in 2004 to further strengthen the relationship and the business development in China.

Looking back at what has been achieved in the last 15 years, we can proudly say it has been an extraordinary journey. KTC's performance was very encouraging and has become an industry leader of thermoplastic elastomer in China.

A celebration party originally held in Nov 2019 in Hong Kong, but the event was cancelled due to the social uncertainty and novel coronavirus swept the world in the recent months. No matter what we believe partnerships like the event theme "Together Everyone Achieves More", enable our businesses to take further on ambitions and growth, and look forward to recording new achievements in our milestone.





We chose 2 pairs of chopsticks as our 15th anniversary souvenir:
A symbol of synergistic partnership.

我们选择了筷子作为我们15週年紀念品:
象徵有协同作用的合作伙伴關係。

凱柏膠寶與萬通合作15年，協同效應相得益彰

萬通自1997年成為凱柏膠寶中國特約經銷商，隨著雙方之間的互惠互信關係和業務發展逐漸成熟，順勢成立合資企業。2014年，凱柏膠寶中國有限公司 (KTC) 在香港成立，進一步加強雙方在中國的緊密合作關係和業務發展。

回顧過去15年取得的成就，凱柏膠寶中國的發展令人鼓舞，現已成為中國熱塑性彈性體的行業領導者，這段不平凡的旅程令我們感到自豪。

我們原本在2019年11月舉行慶祝晚會，但由於香港社會不穩定及最近新型冠狀病毒席捲全球而取消。無論如何，我們堅信“協同效應相得益彰”的合作夥伴關係，是未來企業價值增長的重要引擎，能夠激發我們乘風破浪的雄心鬥志，並期待在未來可持續發展道路上取得更多新成就。



Milton initiated the new athletic shoe of ToRead

Milton as cornerstone to push adoption of Continuous Fiber-Reinforced Thermoplastic (CFRTP) and revolutionize athletic shoe and consumer goods, we are proud to initiate and facilitate its application in the new athletic shoe of ToRead, the first launched in Hong Kong Marathon 100 on Jan 2020 and won the 1st runners up.

ToRead is one of the world famous brands for innovative outdoor gear, the new athletic shoe combines Covestro CFRTP for X-shank of strong fibers with the power and flexibility of thermoplastics, making it stronger, lighter, more flexible and aesthetically pleasing. The shank achieves the desired lightness while being strong enough to meet torsion requirements. The fiber orientation is optimized to enable high stability of the shank for torsion, and the material is compatible for adhesion with other shoe components.

Milton keens to make customers' needs a reality.



万通成就了探路者最新型的越野跑鞋

万通积极担当及推动连续纤维增强热塑性塑料 (CFRTP) 应用于运动鞋和消费品的基石，我们很高兴成就了探路者最新型的越野跑鞋中应用了科思创的连续纤维增强热塑性塑料 (CFRTP)，于2020年1月在香港100越野赛中首次亮相，并获得亚军。

探路者是创新户外装备的世界著名品牌之一，这款新型越野跑鞋的中足支撑片结合了CFRTP的功能和柔韧性，使其更轻、更强、提供更多的能量回馈、且更美观。中足支撑片既轻便，同时又坚固，纤维的叠向令中轴有更出色的扭转力和高稳定性，并且与其他鞋组件完美粘合。

万通热衷于实现客户的梦想和需求。



Volunteers from Milton join anti-epidemic activities

Milton has always been promoting a healthy lifestyle and actively participating in meaningful social care activities. Recently, we formed a team of volunteers to join the 2020 Anti-epidemic activity organized by the Eastern District Fight Crime Committee and the District Offices of Home Affairs Department on 27 Feb 2020. The activities took place at the New Home Association Jockey Club Hong Kong East Service Centre.

We not only contributed thousands of epidemic prevention supplies including face masks, cleaning bleach and hand sanitizers to the organization, but also helped to repackage the supplies and reorganized them into anti-epidemic packages. The anti-epidemic packages will benefit thousands of the underprivileged families, elderlies, and ethnic minorities in Eastern district community.



Milton joined hands to fight the epidemic, and we believe we can overcome the epidemic situation as soon as possible.

万通捐赠抗疫物资及参与义工活动，与大家共渡疫境

万通一直提倡健康的生活方式，并积极参与有意义的社会关怀活动。最近，我们组成了一个义工团队，在2020年2月27日参加由东区扑灭罪行委员会和民政事务总署举办的抗疫物资筹备活动，在新家园协会赛马会港岛东服务中心举行。

我們不但捐贈數千件防疫用品，包括口罩，漂白剂和酒精搓手液。我們更親手將一批批的物資重新包裝，並將它們重新組織成抗疫小包，派贈予東區的長者、基層家庭及少數族裔人士，让更多有需要的人仕受惠。

万通与大家携手抗疫，共渡难关，相信我们可以尽快克服这场疫症。



We are all in this together to fight against COVID-19

With the rapid spread of COVID-19, Milton adopted a series of special arrangement and well-being for the staff to reduce the risk of infection within the community, but tried the utmost to maintain smooth and normal operation.

Several practices were arranged to tackle the outbreak of COVID-19 including work from home, flexible working hour, supplying face masks & hand sanitizers to employees, enforce the routine environmental cleaning, utilize video conference and avoid business travelling etc.

"Employees have always been one of our most valued assets, we strive to provide a safe working environment, and make sure our employee stay healthy by applying flexible arrangement", said by Dr. Bobby Liu, CEO of Milton group.

Just as positive words can make someone smile, we made a [video](#) with an encouraging slogan "万众一心 通力抗疫!" to stress that Milton stands with you in your fight against this virus.

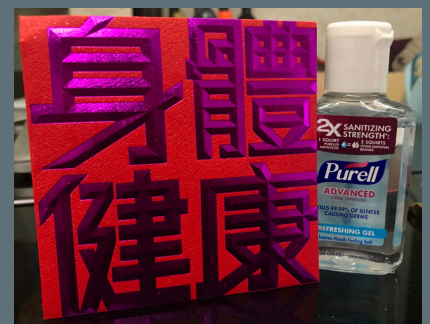
万众一心 通力抗疫

随着COVID-19病毒迅速扩散，万通采取一系列的特殊安排和措施，以员工的健康为首要，尽力减低社区感染的风险，并致力维持业务的正常运作。

我们使用了一系列的防疫措施，包括在家工作，灵活的工作时间，为员工提供口罩和洗手液，加强执行例行环境清洁，利用视频会议以避免出差等。

集團行政總裁廖錦興博士表示：“員工一直是我們最重視的資產之一，我們致力提供安全的工作环境，并通过灵活的安排确保员工保持健康为首要”。

正面的讯息能使人微笑，我们录製了一段包含鼓励性口号 - “万众一心 通力抗疫！”的[视频](#)，来表达万通会与您一起对抗这场疫情。



www.miltonholdings.com



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